



Bryan McKenna, Interim Superintendent/Lakeland Principal, 231-264-8692
Jack Young, High School Principal, 231-264-8108
Brett Graham, AP/AD Elk Rapids High School, 231-264-8108
Josh Haggerty, Cherryland Middle School Principal, 231-264-8991
Kimberly Kramer, Mill Creek Elementary Principal, 231-267-9955

Elk Rapids Schools
308 Meguzee Point Rd
Elk Rapids, MI 49629

Phone: 231-264-8692
Fax: 231-264-6538
<https://www.erschools.com>

Dear

I am writing on behalf of Elk Rapids Schools. In an effort to support our Schools, Programs and Students we are bringing back the "We are ER" district auction and fundraiser. Your generosity will enable ER Schools to continue to bring world class opportunities to our students. This year's event is scheduled for Saturday, May 20th with a morning Golf Scramble at Elk Rapids Golf Course followed by an evening at A-Ga-Ming Golf Course.

We are seeking donations of products, services and experiences for our silent and live auctions, as well as sponsorship opportunities. Major categories include, but are not limited to

- Creative Endeavors
- Exquisite Food and Beverages
- Fashion
- Fun & Festivities
- Home, Business & Automotive Services
- Outdoor Sports & Recreation
- Pampering Packages
- Getaways & Vacations
- Date-Nights & Mini-Excursions
- Dining & Tasting Experiences
- Gift baskets
- Gift Cards

Details of the sponsorship levels and benefits are included in the next page. Your sponsorship or donation is tax deductible, as Elk Rapids Schools holds exemption status as a non profit organization (Tax ID# 38-6000406). Your sponsorship will make a direct impact on all Elk Rapids Schools, with 100% of the net proceeds from the event going back into the schools, athletics and arts. If you wish to donate, sponsor or contribute in any way please email Sarah Alexander at weareer@erschools.com by May 12th. Sponsorship and monetary donations may be made out to Elk Rapids Schools, with "We are ER" in the memo and mailed to Elk Rapids High School Attn: We are ER 308 Meguzee Point Rd. Elk Rapids MI 49629.

On behalf of Elk Rapids Schools, we truly appreciate your generosity and investment in our students, programs and future.

Bryan McKenna, Interim Superintendent

Brett Graham, Athletic Director, Assistant Principal



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You can make a financial contribution to the We Are E.R.! Fund A donation to the fund is fully tax deductible. No amount is too small and all donors, by May 12th, 2023, will be recognized in the We Are E.R.! Dinner & Auction program and with special signage at the event at the following Donor Recognition Levels:

You can be a Sponsor of the We are E.R. Fund:

Orange and Black Sponsor(\$1-499):

- Special recognition at the We are ER event

Advertising Sponsor (\$500):

- Special recognition in the We are ER program and Social Media Shout Outs
- Advertising on Football and Basketball programs for Home Events
- Signage at the Event

Bronze Sponsor (\$1,000):

- All benefits of Advertising Sponsor
- Plus 2 Tickets to the We are ER Dinner
- VIP Champagne Reception at the We are ER Event

Silver Sponsor (\$1,500):

- All benefits of Advertising Sponsor
- Plus table for 8 at the We are ER Dinner
- VIP Champagne Reception at the We are ER Event

Platinum Sponsor (\$3,000+):

- All benefits of Advertising Sponsor
- Plus Two 8 person tables at the We are ER Dinner
- VIP Champagne Reception at the We are ER Event
- 4 Golf Scramble Tickets (1 team)
OR 2 ERHS/CMS Sports Season Passes

