



**We Are E.R.!**  
**Dinner & Auction**

**May 21,**  
**2011**

**Masquerade in May**

**The Hagerty Center**

Elk Rapids Schools' Annual Benefit, the We Are E.R.! Dinner & Auction, will be held May 21, 2011 at the beautiful Hagerty Center. This not-to-be missed event will include live and silent auctions, a fabulous dinner, an evening full of entertainment, dancing and a cash bar. This Benefit is a critically important fundraising vehicle through which the annual bond loan payment for the new track & field and the expansion of the International Baccalaureate and K-12 Foreign Language programs will be supported. Please join us for this evening of masquerading and making a difference for our students and our future.

**Saturday, May 21, 2011**

VIP Champagne Reception for sponsors begins at 5pm

**Doors open at 6pm and the evening will include.....**

*Cocktail Attire  
Requested*

- **Silent & Live Auctions**
- **Gourmet Dinner by the chefs at The Hagerty Center**
- **An Evening of Entertainment**
- **Cash bar**

The evening promises to be a night to remember. Don't miss it! Spaces are limited so make your reservations early. Individual tickets are available for \$80 (\$35 of which is tax deductible) or, for an even more exciting evening, grab a group of friends and purchase a table for 10 which is just \$700 (\$250 is tax deductible).

In addition to joining us for this special evening, you can also support Elk Rapids Schools by becoming a We Are E.R.! Sponsor, Advertiser or Fund for Excellence Contributor. We are also accepting donations of items or services for our live and silent auctions.

*Online Payment is available at [www.ERSchools.com/DinnerAuction](http://www.ERSchools.com/DinnerAuction)*

**For more information, please see reverse side of page.**

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## You can be a leader in education as a SPONSOR

By becoming a Sponsor, you will be helping make a significant investment in our future by supporting Elk Rapids Schools' efforts to provide world class excellence in education. There is a range of sponsorship levels:

### Advertising Sponsor (\$500):

- Special recognition in the We Are E.R.! Program
- Full Page Ad in the Program
- '11-'12 Message Board Advertising at the Track/Field and the ERHS Gymnasium for all home events

### Silver Sponsor (\$1,500):

- All benefits of the Bronze Sponsor plus...
- Table for 10 at the We Are E.R.! Dinner & Auction
  - Personalized Brick for Alumni Plaza

### Bronze Sponsor (\$1,000):

- All benefits of the Advertising Sponsor plus...
- 2 Tickets to the We Are E.R.! Dinner & Auction
  - VIP Champagne Reception
  - 2011 Homecoming Sponsorship
  - Weblink on Community Email Blast sent to over 2,500 people each week
  - Name in Thank You ad in *Elk Rapids News*

### Platinum Sponsor (\$3,000):

- All benefits of the Silver Sponsor plus...
- Full Color Cover Ad
  - Two Tables at the We Are E.R.! Dinner & Auction
  - Special Signage at the Event

## You can be an ADVERTISER

Over 300 people attend the We Are E.R.! Dinner & Auction. Your ad will be seen and appreciated by others who share a passion for Elk Rapids Schools and excellence in education. All artwork is due by April 15th.

**Full Page Program Ad (\$100):** 6"w x 7.5"h

**1/4 Page Program Ad (\$40):** 2 3/4"w x 3 1/2"h

**Half Page Program Ad (\$65):** 5 3/4"w x 3 3/4"h

**Business Card Ad (\$30):** 2 3/4"w x 1 3/4"h

## You can contribute to the FUND FOR EXCELLENCE

A donation to the Fund for Excellence is fully tax deductible. No amount is too small and all donors will be recognized in the We Are E.R.! Dinner & Auction program at the following Donor Recognition Levels:

**Orange & Black Club:** \$1 to \$99  
**Elk Pride:** \$100 to \$249  
**Elk Society Member:** \$250 to \$499

**Elk Society Benefactor:** \$500 to \$999  
**Elk Society Guardian:** \$1,000 to \$4,999  
**ER Legacy:** \$5,000 or more

## You can DONATE an item or service

We are seeking donations of products and services for the We Are E.R.! Live and Silent Auctions. If you have an item or service to donate, please contact Amy Schindler at [aschindler@ERSchools.com](mailto:aschindler@ERSchools.com). Major categories include but are not limited to:

**Creative Endeavors, Exquisite Edibles, Fashion, Fun & Festivities,  
 Home, Business & Automotive Services, The Man Cave, Outdoor Sports & Recreation,  
 Pampering Packages, Getaways & Vacations, Date-Nights & Mini-Excursions**

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