

We Are E.R!
Dinner & Auction

2010
MAY 22

Grand Traverse Resort & Spa

Elk Rapids Schools' Annual Benefit, *We Are E.R.!*, will be held May 22nd, 2010 at the elegant Grand Traverse Resort & Spa. This not-to-be-missed event will include live and silent auctions, hors d'oeuvres, dinner, dancing, and a cash bar. The Benefit is a critically important fund-raising vehicle through which the International Baccalaureate program at Cherryland Middle School, Foreign Language for grades K-12, the annual bond loan payment for the new track & field, and ER Schools in general will be supported.

Saturday, May 22, 2010

VIP Champagne Reception for sponsors at 5:00pm

Doors open at 6pm and the evening will include...

- Silent and Live Auctions
- Gourmet Dinner featuring International Cuisine
- Fantastic Entertainment including:
 - ERHS Chamber Choir
 - Zero Hour Jazz Band
 - Stephanie O'Dell, Female Vocalist and Opera Singer, performing songs from around the world
 - Funktion, the 7-man band (including ERHS alumni Jeremy & Sean Reisig) delivering their dare-you-not-to-dance blend of funk and soul with a hip-hop beat that isn't afraid to straddle genres – including rock and jazz

*A cash bar will be available
throughout the evening*

*Cocktail Attire
Requested*

The evening promises to be a night to remember. Don't miss it! Individual tickets are available for \$80 (\$35 of which is tax deductible), or, for an even more exciting evening, grab a group of friends and purchase a table for 10, which is \$700 (\$250 is tax deductible).

We have also secured a special rate at the Grand Traverse Resort & Spa for the evening of May 22, 2010. The Hotel rate is \$139.00 plus tax and resort fee, and the Tower rate is \$169.00 plus tax and resort fee. Reservations can be made by calling 800-748-0303.

In addition to joining us for this special evening, you can also support the Elk Rapids Schools by becoming a *We Are E.R.!* sponsor, advertising, or contributing to the Fund for Excellence. Also, we are currently accepting donations of items or services for our live and silent auctions.

For more information, please see reverse side of page.

For more information, go to www.ERSchools.com/DinnerAuction or call 231.264.8692

We Are E.R.! Dinner & Auction 2010 MAY 22

Grand Traverse Resort & Spa

You can be a SPONSOR

By becoming a Sponsor, you will be helping make a significant investment in our future by supporting Elk Rapids Schools' efforts to provide world class excellence in education. There is a range of sponsorship levels:

Bronze Sponsor (\$1,000):

- Recognition at the *We Are E.R.!* Dinner & Auction
- Full Page Ad in the Program
- 2 Tickets to the *We Are E.R.!* Dinner & Auction
- VIP Champagne Reception
- 2010 Homecoming & Golf Outing Sponsorship
- Weblink on Weekly Email Blast
- Name in Thank You ad in Elk Rapids News

Silver Sponsor (\$1,500):

- All benefits of the Bronze plus...
- Table for 10 at the *We Are E.R.!* Dinner & Auction
 - '10-'11 Message Board Advertising for All Home Events in the ERHS Gym and at the Track/Field

Gold Sponsor (\$2,000):

- All benefits of the Silver plus...
- Full Color Ad in the Program
 - Personalized Brick for Alumni Plaza
 - Overnight Accommodations at the GT Resort on May 22, 2010

Platinum Sponsor (\$3,000):

- All benefits of the Gold plus...
- Full Color Cover Ad
 - Two Tables at the *We Are E.R.!* Dinner & Auction
 - Special Signage at the Event
 - Opportunity to Speak at the Event

You can be an ADVERTISER

Over 300 people attend the *We Are E.R.!* Dinner & Auction. Your ad will be seen and appreciated by others who share a passion for Elk Rapids Schools and excellence in education. All artwork is due by April 14th.

Advertising Partner Package (\$500):

- Special Recognition in the *We Are E.R.!* Program
- Full Page Ad in the Program
- '10-'11 Message Board Advertising at the Track/Field and the ERHS Gymnasium for all home events

Full Page Program Ad (\$100): 6" w x 7.5" h

Half Page Program Ad (\$65): 5 3/4" w x 3 3/4" h

1/4 Page Program Ad (\$40): 2 3/4" w x 3 1/2" h

Business Card Ad (\$30): 2 3/4" w x 1 3/4" h

You can contribute to the FUND FOR EXCELLENCE

A donation to the Fund for Excellence is fully tax deductible. No amount is too small, and all donors will be recognized in the *We Are E.R.!* Dinner & Auction program at the following Donor Recognition Levels:

- | | |
|---|---|
| ■ Orange & Black Club\$1 to \$99 | ■ Elk Society Benefactor\$500 to \$999 |
| ■ Elk Pride\$100 to \$249 | ■ Elk Society Guardian\$1,000 to 4,999 |
| ■ Elk Society Member\$250 to \$499 | ■ ER Legacy\$5,000 or more |

You can DONATE an item or service

We are seeking donations of products and services for the *We Are E.R.!* live and silent auctions. If you have an item or service to donate, please contact Amy Schindler at aschindler@erschools.com. Major categories include but are not limited to:

- | | |
|--|---|
| <ul style="list-style-type: none"> ■ Creative Endeavors: artwork, crafts, keepsakes, fine and performing art experiences ■ Exquisite Edibles: always a favorite – dinners out, catered events, wine & food baskets, culinary experiences ■ Fashion: jewelry, clothing items, shopping experiences ■ Fun & Festivities: tours, overnight packages, waterpark packages, beach and boating adventures, parties and supplies ■ Home, Business & Automotive Services: professional services – legal, tax, advertising, web design, automotive | <ul style="list-style-type: none"> services – oil changes, detailing, car washes, home improvement services – yard work, house cleaning, cleaning supplies ■ The Man Cave: It's what guys like! sports events, tickets and autographed items; golf, fishing and hunting supplies and experiences; cigars, liqueurs ■ Outdoor Sports & Recreation: memberships to resorts, fitness centers; summer camps, landscaping, flowers; sports lessons; canoeing/tubing, horseback riding ■ Pampering Packages: massages, spa packages, haircare services, cosmetics, girls' night out packages |
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For more information, go to www.ERSchools.com/DinnerAuction or call 231.264.8692

Reservation Form

We Are E.R.!
Dinner & Auction

2010
MAY 22

Grand Traverse Resort & Spa

YES!

I want to support Elk Rapids Schools by attending the 2010 We are E.R.! Dinner & Auction at the Grand Traverse Resort & Spa

_____ Tickets at \$80 each (\$35 tax deductible) \$ _____
_____ Table for 10 at \$700 each (\$250 tax deductible) \$ _____
TOTAL AMOUNT: \$ _____

Auction Item or Service Donation:

Please include description, value and any other details on reverse side of this sheet.

I'm feeling LUCKY! *(Need not be present to win)*

_____ Grand Slam Raffle Tickets—Win \$1,000
(1 ticket for \$10, 4 for \$25, 10 for \$50) TOTAL AMOUNT: \$ _____

I want to be a SPONSOR

(See accompanying sheet for description of sponsorship levels)

Bronze Sponsor (\$1,000) Silver Sponsor (\$1,500) Gold Sponsor (\$2,000) Platinum Sponsor (\$3,000)

TOTAL AMOUNT: \$ _____

I want to be an ADVERTISER

(See accompanying sheet for description of advertising options)

Advertising Package (\$500) Full Page Program Ad (\$100) Half Page Program Ad (\$65)
 Quarter Page Program Ad (\$40) Business Card Program Ad (\$30)

All Artwork is due April 14th. Please email your ad to Amy Schindler at aschindler@erschools.com

TOTAL AMOUNT: \$ _____

I want to contribute to the FUND FOR EXCELLENCE

*(See accompanying sheet for donor recognition levels)
(Fund for Excellence donation is 100% tax-deductible)*

I/We prefer to complete my/our commitment as follows:

| <u>Month</u> | <u>Amount</u> |
|--------------|---------------|
| March | \$ _____ |
| April | \$ _____ |
| May | \$ _____ |
| June | \$ _____ |

TOTAL AMOUNT: \$ _____

I prefer my gift to be anonymous

Name(s)

For ERHS Alumni: Maiden Name *(if appropriate)* and Class Year

Address

City State ZIP

Phone Number

Email

PAYMENT

TOTAL AMOUNT: \$ _____

Check made to "Elk Rapids Schools" enclosed for the full amount.

Please charge my/our credit card for the full amount:
(MasterCard and Visa only)

Acct #: _____ Expiration date: _____

Name on Card: _____

CVV2# (security code): _____

Please mail form(s) and payment to: Elk Rapids Schools
707 E. Third St.
Elk Rapids, MI 49629

Want to save time and mailing costs? Make your payment online at www.erschools.com/DinnerAuction. It's fast. It's easy. It's secure.